



## Hawthorne Hill Farm 2022 Vendor Information

*Welcome to our 12<sup>th</sup> great season at Hawthorne Hill Farm. Word has spread about this unique and lively shopping market located on the grounds of this historic farmstead in New Berlin! Four weekends this year, the three-story barn, farmstead, outbuildings and grounds will be filled to the brim with treasures from local artisans and vendors. Together, we create a one-of-a-kind market and atmosphere that is unique in Southeastern Wisconsin.*

—Owner and Proprietress, Bonnie Lynn

Each shopping weekend features local artisans and curators who share their passion and creativity for their craft. Some treasures are hand made; some are old made new. Here, you'll find collections of antiques and vintage items, handcrafted jewelry, pottery, scarves, handbags, glass and funky home decor. We welcome local produce and baked goods, musicians and vendors with new and unique offerings. No direct sales, please! Shows are juried, and vendors are selected to ensure quality of craftsmanship and products.

### PLEASE READ ALL INFORMATION COMPLETELY BEFORE SUBMITTING YOUR APPLICATION.

Hawthorne Hill Farm 2022 weekend market dates are as follows:

- **May 20, 21, 22 – Barn Market**
- **September 9, 10, 11 – Barn Market**
- **September 30, October 1, 2 – Harvest Market**
- **November 4, 5, 6 – Decorate Market**

**Booth pricing:**

- Inside main barn: \$150 May and September; \$165 October and November
- Lower barn: \$140 May and September; \$150 October and November
- Shed and outside grounds: \$125 all events
- Add electrical: \$10

## Hours and Parking:

- Each shopping market weekend is open from 10 a.m. to 5 p.m. Fridays and Saturdays; 10 a.m. to 4 p.m. Sundays, rain or shine.
- Set-up is the week of the show (Monday –Thursday). We will send exact times and more specific set-up information via email.
- Vendors MUST park behind the barn on the Hawthorne Hill Farm grounds.

## Vendor expectations:

- Vendors must be 18 years of age or older.
- Vendors are responsible for collecting and reporting their own 5.6% sales tax on items sold.
- Vendors must bring all display, chairs, tables, props and lighting with them.
- All money from items sold during the show is collected and kept by the vendor.
- Vendors must stay with their displays, maintain a neat and professional display, and stay set up and open for the entire duration of the show.
- Vendors must take all garbage with them at the end of the show.
- If displaying outside with a tent, vendors must have weights for the tent.

## Vendor selection:

- Shows are heavily juried, and vendors are selected to ensure quality of craftsmanship and products that will enhance the weekend theme.
- Vendors are asked to provide a link to a website or photo site showing products and sample display, or photos can be included with the application.
- **Markets fill quickly. If a Market date is full or you are not selected for this year's market(s), your check will be returned to you.**
- Vendors will be notified in a timely fashion via email to confirm application and acceptance status.

**Booth options:** There are four different booth options and prices to choose from: 10'x10' inside main barn, outside in our covered shed and outside on the grounds. Booths are 8'x8' inside lower barn, All booth sizes are approximate. Add electrical access in the barn, lower barn and covered shed for an additional \$10 (there is no electrical outside). Vendors must provide their own lighting (be aware that even in sunny summer months, the barn can be shaded). Hawthorne Hill Farm is not responsible for inventory kept overnight.

**Promotion:** Hawthorne Hill Farm shows are professionally promoted through a variety of media. Promotion has included: television, radio, online, email and social media marketing. We actively promote our vendors through our website ([hawthornehillfarm.com](http://hawthornehillfarm.com)) and Facebook page (@HawthorneHillFarm). Please be sure to [LIKE our Facebook page](#) to stay up to date on information and events.

Our best promotion is you! We ask that you help us spread the word to your customers, family and friends. Packets of promotional postcards can be mailed to you upon request and are available for you to pick up and distribute to your customers. We also will provide you with social media graphics and other tools to share as the market dates are closer.

**Cancellation:** **NO refunds will be issued for cancellations received less than six weeks prior to a show. You must notify us immediately if you cannot attend so we have the opportunity to fill your space.**

**Application submission:** **PLEASE NOTE: You will be considered for show slots only after the online application is completed and your check for the full amount requested is mailed and received.**

**After you complete the online application, you will receive a confirmation email. Please print that email and mail it along with your check to:** Bonnie Loduha, 335 West Ravenswood Hills Circle, Brookfield, WI 53045

We will contact you to confirm your acceptance into the shows. If space is full, we will fully refund your payment.

**Questions?** For more information, please contact Bonnie Loduha at (414) 688-5854 or email [hawthornehillfarm@live.com](mailto:hawthornehillfarm@live.com).