



Welcome to Hawthorne Hill Farm 2017 Vendor Information and Application

I am proud to present our eighth exciting season at Hawthorne Hill Farm. Word has spread about this unique and lively shopping market located on the grounds of an historic farmstead in New Berlin! Five weekends a year, the three-story barn, farmstead, outbuildings and grounds are filled to the brim with treasures from local artisans and vendors. We choose a theme and then build a shopping experience around it. Together, we create a one-of-a-kind market and atmosphere that is unique in Southeastern Wisconsin.

—Owner and Proprietress, Bonnie Lynn

Each shopping weekend features local artisans and vendors who share their passion and creativity for their craft. Some treasures are hand made; some are old made new. Here, you'll find collections of antiques and vintage items, hand crafted jewelry, pottery, scarves, handbags, glass and funky home decor. We welcome local produce and baked goods, musicians and vendors with new and unique offerings. Qualified vendors will have product that fits our weekend themes and a display that benefits the look and charm of their items. Shows are juried, and vendors are selected to ensure quality of craftsmanship and products.

PLEASE READ ALL INFORMATION COMPLETELY BEFORE SUBMITTING YOUR APPLICATION.

Hawthorne Hill Farm 2017 weekend market dates are as follows:

- **May 19, 20, 21– Relics & Rust Shopping Market**
- **June 10, 11 – Summer Flea Market**
- **September 8, 9, 10 – Vintage Treasures Market**
- **October 6, 7, 8 – Harvest! Halloween and Harvest Market**
- **November 3, 4, 5 – Decorate! Holiday Market**

Hours and Parking:

- Each show is open from 10 a.m. to 5 p.m. Fridays and Saturdays; 10 a.m. to 4 p.m. Sundays, rain or shine.
- Set-up is the week of the show (Monday – Thursday). We will send exact times and more specific set-up information via Email (please make sure we have your most current Email address to receive all event information).
- Vendors **MUST** park across the street in the Buy Seasons parking lot during show hours. Anyone parking on the grounds or on the street will be assessed a \$25 per day fee. Parking rules and regulations are strictly enforced by the New Berlin Police Department.

Vendor Expectations:

- Vendors must be 18 years or older.
- Vendors are responsible for collecting and reporting their own 5.6% sales tax on items sold.
- Vendors must bring all display, chairs, tables and lighting with them.
- Vendors must stay with their displays, maintain a neat and professional display, and stay set up for the entire duration of the show.
- Vendors are asked to take all garbage with them at the end of the show.

Vendor Selection:

- Shows are heavily juried, and vendors are selected to ensure quality of craftsmanship and products that will enhance the weekend theme.
- Vendors are required to provide a link to a website or photo site showing products and sample display, or photos can be included with the application. **The application is not considered complete without these visuals.**
- **Markets fill quickly. If a Market date is full or you are not selected for this year's market(s), your check will be returned to you.**
- Vendors will be notified in a timely fashion via Email to confirm application and acceptance status.

Booth options: There are four different booth options and prices to choose from: 10'x10' inside main barn, 9'x9' inside lower barn, outside in our covered shed or outside on the grounds. Add electrical access in the barn, lower barn or covered shed for an additional \$10 (there is no electrical outside). Vendors must provide their own lighting (be aware that even in sunny summer months, the barn can be shaded). Tables and all props are the vendors' responsibility to bring in. All money from items sold during the show is collected and kept by vendor. Hawthorne Hill Farm is not responsible for inventory kept overnight.

Promotion: Hawthorne Hill Farm shows are professionally promoted through a variety of media. Promotion has included: television, radio, online, Emarketing and newspaper advertising. Our best promotion, however, is you! We ask that you help us spread the word to your customers, family and friends. Packets of promotional postcards can be mailed to you upon request and are available for you to pick up and distribute to your customers. We actively promote our vendors through our website (hawthornehillfarm.com) and Facebook page (@Hawthorne Hill Farm). Please be sure to LIKE our Facebook page to stay up-to-date on information and events.

Cancellation: **NO refunds will be issued for cancellations received less than six weeks prior to a show. You must notify us immediately if you cannot attend so we have the opportunity to fill your space.**

Application submission: **mail your completed application form with one check for the total amount you are applying for** — payable to: Bonnie Lynn Loduha, 335 West Ravenswood Hills Circle, Brookfield, WI 53045

Questions? For more information, please contact Bonnie Lynn Loduha at (414) 688-5854 or Email hawthornehillfarm@live.com.



Hawthorne Hill Farm 2017 Vendor Application

Please print clearly and fill ALL out completely to be considered. Mail this completed application with individual checks payable to Bonnie Lynn Loduha, 335 West Ravenswood Hills Circle, Brookfield, WI 53045

Full Name _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Current Email address _____ Cell Phone _____

Website or link to view samples of my items: _____

Items to be sold: _____

Type of display (please describe how you would build your display):

____ Yes, I have read and agree to the terms of becoming a Hawthorne Hill Farm Vendor.
I understand that no refunds will be issued less than six weeks prior to an event.

Payment MUST be included with this application to secure your spot. NO exceptions will be made.

Please accept my application for the following Hawthorne Hill Farm weekend market(s):

May 19, 20, 21– Relics & Rust Shopping Market ___ Inside main barn (\$150) ___ Inside lower barn (\$125) ___ Shed (\$125) ___ Outside (\$75) ___ Add electrical (\$10)

June 10, 11 – Summer Flea Market ___ All spaces are (\$50) ___ Add electrical (\$10)

September 8, 9, 10 – Vintage Treasures Market ___ Inside main barn (\$150) ___ Inside lower barn (\$125) ___ Shed (\$125) ___ Outside (\$75) ___ Add electrical (\$10)

October 6, 7, 8 – Halloween and Harvest! Market ___ Inside main barn (\$165) ___ Inside lower barn (\$135) ___ Shed (\$135) ___ Outside (\$75) ___ Add electrical (\$10)

November 3, 4, 5 – Decorate! Holiday Market ___ Inside main barn (\$165) ___ Inside lower barn (\$135) ___ Shed (\$135) ___ Outside (\$75) ___ Add Electrical (\$10)

I hereby submit this application to become a Vendor at Hawthorne Hill Farm. I agree to abide by all rules. I hereby forever discharge Hawthorne Hill Farm and Property Owner of and from any and all manner of actions, suits, damages, claims and demands whatsoever in law or equity. This includes any loss or damage to my property, and for any reason of personal injury, including bodily injury or death to myself or my staff while on the property. Hawthorne Hill Farm shall be released of obligation to perform under this Agreement with no refunds or credits for reasons beyond the control of Hawthorne Hill Farm, including any event that results in unsafe conditions for patrons or exhibitors.

Applicant signature: _____ Date: _____