



Welcome to Hawthorne Hill Farm 2014 Vendor Information

I am proud to present our fifth exciting season at Hawthorne Hill Farm. Word has spread about this unique and lively shopping market located in New Berlin, Wis. Unlike traditional shops, we're not open all the time. Instead, we choose a theme and then build a shopping experience around it. We fill the barn and grounds with local artisans and vendors with wonderful treasures that enhance the theme. Together, we create a one-of-a-kind market and atmosphere that is unique in Southeastern Wisconsin.

—Owner and Proprietress, Bonnie Lynn

Each shopping weekend features local artisans and vendors who share their passion and creativity for their craft. Some treasures are hand made; some are old made new. They bring their collections of antiques and vintage finds, hand crafted and upcycled jewelry, pottery, scarves, handbags, glass and funky home decor. We welcome local produce and baked goods, musicians and vendors with new and unique offerings.

Hawthorne Hill Farm 2014 weekend market dates and themes are as follows:

- **May 16, 17, 18 – Vintage Cottage Style Market**
- **September 5, 6, 7 – Hidden Treasures Market**
- **October 2, 3, 4, 5 – Harvest! Halloween and Harvest Market**
(Sneak preview night 5 p.m. to 8:30 p.m. Thursday, October 2)
- **November 6, 7, 8, 9 – Decorate! Holiday Market**

SORRY, THIS SHOPPING MARKET IS FULL!

Qualified vendors should have product that fits our weekend themes and a display that benefits the look and charm of their items. Shows are juried, and vendors are selected to ensure quality of craftsmanship and products that enhance the weekend theme. Notification will be done in a timely fashion after your application and fee is received.

Hours and Logistics:

- Each show date runs from 10 a.m. to 5 p.m. rain or shine.
- Set-up is the week of the show (Monday – Thursday). We will send exact times and more specific set-up information via e-mail (We MUST have your valid e-mail address as this is how you will receive all communications from us).
- Vendors must bring all display, chairs, tables and lighting with them.
- Vendors are expected to staff their area at all times and maintain a neat and professional display. Please plan to stay the entire duration of the show.
- During all show hours, vendors MUST park across the street in the Buy Seasons parking lot.
- Vendors are asked to take all garbage with them at the end of the show.

Promotion: Hawthorne Hill Farm shows are professionally promoted through a variety of media. Past promotions have included: Direct mail, television, radio, online, E-newsletter and newspaper advertising. Our best promotion, however, is you! Once you are accepted into a show, we will send you a packet of postcards or fliers. We ask that you help us spread the word to your customers, family and friends. We actively promote our vendors through our Web site (www.hawthornehillfarm.com) and Facebook page (Hawthorne Hill Farm). Please be sure to LIKE our Facebook page to stay up-to-date on information and events.

Exhibitor Selection: Shows are juried, and vendors are selected to ensure quality of craftsmanship and products that will enhance the weekend theme. Please include either a link to your Web site or photo site showing your products and sample display, or you can include photos with your application. You will be notified in a timely fashion via e-mail to confirm your application and fee acceptance.

Cancellation: *no refunds will be issued for cancellations received less than two weeks prior to a show.* You must notify us immediately if you cannot attend so we have the opportunity to fill your space.

Questions? For more information, please contact Bonnie Lynn Loduha at (414) 688-5854 or visit the web site at www.hawthornehillfarm.com. **LIKE us on Facebook at Hawthorne Hill Farm.**